



# HOW THE WORLD ADVANCES...

Filmed in 13 countries and on 5 continents, this 4-part made-for-TV mini-series allows audiences to explore the power of new ideas being tested across the globe.

From a North Korean refugee turned venture capitalist to a Chilean beekeeper fighting the world bee crisis to the largest solar facility in Morocco, viewers will have the opportunity to meet extraordinary people and witness unexpected & remarkable places throughout the world.



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## EPISODE SYNOPSES

1. **...Through Energy Around the World:** From a solar facility in Morocco to wind farms in Denmark, from a hydraulic fracturing site in Pennsylvania to a trucking company in Florida that is converting its fleet to natural gas, viewers will explore how innovators from around the world are finding new, creative & cost-effective solutions to our planet's growing energy needs.
2. **...Through Unleashing Human Potential:** A revealing look at the enormous power that is generated when human potential & ambition are nurtured. In less than 25 years, over a quarter billion people have been lifted out of poverty in India. See some of their remarkable stories.
3. **...Through Business and Entrepreneurs:** It's a journey around the globe to discover the unique power of entrepreneurship. From Zambia to South Korea and from Slovakia to Chile, these inspiring stories capture the essence of how small business can truly create large global changes.
4. **...Through Individual Choice:** In 1980, economist and Nobel Prize winner Milton Friedman inspired market reform in the West with his TV series *Free To Choose*. Join Johan Norberg as he travels in Friedman's footsteps to places Friedman's ideas helped to transform. In the process, viewers will examine questions concerning power & prosperity, and the trade-offs between individual liberty & income equality.

## ABOUT THE HOST



Johan Norberg is an author, commentator and international speaker who unearths stories of human triumph around the world.

Particularly celebrated for his ability to make complex ideas easily understandable for broad audiences, Mr. Norberg appeals to average citizens as much as academia.

Mr. Norberg's 15 publications have been translated into 25 languages. For this series, he shares unique stories of people and events, many of which have never been seen before on television.

- Airing Window:  
January 2, 2016 – September 30, 2016
- 4 x ½ hour episodes (unlimited runs)
- Barter Syndicated:  
3:00 local/3:00 national
- ALL programming meets FCC regulations of closed-captioning

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Demo available on [www.newvisionsyndication.com](http://www.newvisionsyndication.com)

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