

TELEVISION FORMAT SHEET FOR Art of Powder

Commercial Split:

3 minutes Local and 3 minutes National

(PLEASE NOTE: TWO "National" commercials devoted to a PSA!)

Airing Window: September 9, 2017 - May 1, 2018

<u>Segment</u>	Segment Length	Running Time
Show Opening & Segment #1	06:07	06:07
Commercial Break #1		
Nat'l Commercial – Island Lake	00:30	06:37
PSA – Second Chance Animal Rescue I	PR 00:30:	07:08
01:02 Black for Local Commercial		07:40
Show Segment #2	04:52	12:32
Commercial Break #2		
Nat'l Commercial – Rossignal	01:11	13:43
Nat'l Commercial – Island Lake	00:30	14:13
PSA – Second Chance Animal Rescue I	PR 00:30	14:43
Show Segment #3	04:08	18:51
Commercial Break #3		
02:01 Black for Local Commercials (***Pulled to 00:05***)	s 02:01	20:52
Show Segment #4 & Credits	07:59	28:51
Total Running Time:		28:51

Total/TOTAL Running Time: 28:51

For assistance, please contact Kayla B. Hoffman of New Visions Worldwide Distribution: 970/366-2312 or kayla@newvisionssyndication.com